



Innovative Resources

Brian Hollenback, President/CEO Economic Growth Corporation







Developer

Financer New Market Tax Credit Loan Pool **Financer** Gap Financing Patient Capital

- Economic Growth Corporation (GROWTH) is a minority-controlled, mission-driven organization with over 35 years experience in community and economic development working to enhance the overall image and economic vitality of underserved communities in need of jobs, investment and housing.
- 501(c)3 non-profit, community-based development organization
- Pioneer and expert of mixed-use and mixed-income developments
- Demonstrated ability to package multiple sources of financing and funding sources to transform challenging projects into financially feasible ventures
- 318 multifamily units developed to date
- 1000 single family units constructed/rehabilitated since 1998



Under Construction

- 33 residential rental units
- 2 commercial incubators
 - Culinary
 - Retail/ Business
- 148 residential units closing and under construction by mid-2022







Comprehensive Redevelopment Historic College Campus



Who We Are. What We Do. ECONOMIC GROWTH CORPORATION



Brian Hollenback President/CEO

Cindy Berg Chief Financial Officer

Beth Payne Vice President

Jon Davidshofer Vice President





Andrew Fisher Construction Director

Economic Growth Corporation's wholly owned subsidiary, Growth General Contracting, LLC operates as GROWTH's General Contractor for smaller mixed-use, residential, and commercial construction projects.





Carey Jorgensen Director of Property Management



HOME

Economic Growth Corporation's wholly owned subsidiary, Home Base Property Management, LLC operates as GROWTH's Property Management company and manages all of GROWTH and affiliated entities residential and commercial properties.





Frank Perez Loan Officer

Economic Growth Corporation manages Bridge Investment Community Development Corporation, a 501(c)3 certified Community Development Financial Institution (CDFI) with a national footprint to provide innovative lending capital to small businesses and affordable housing.

The History Mission Driven for over 35 Years



In the 1980's, one of Rock Island's major employers, International Harvester, closed its doors resulting in a loss of 5,000 jobs.

Rock Island's population dropped over 20%, and a common bumper sticker read "If you are the last one to leave, please turn out the lights."



The Results

Mission Driven for over 35 Years



Instead of giving up, the **community joined together** to seek ways to promote new development, new housing, new businesses, expansion of current businesses and to improve the overall quality of life in Rock Island.

The renaissance began and **GROWTH** was birthed, serving as a catalyst to spur the commitment and investment of public and private partners.

Grown into a **complex non-profit with a national footprint**, headquartered in Rock Island, IL



Affordable Housing Development for over 35 years

- **807** families assisted in home purchase \$78.7 Million in home sales \$16 Million in grants and assistance
- 141homeowners with repairs to their homes.\$4.5 Million invested to address aging housing stock
- 1,012 total single family housing units rehabilitated/ constructed
- 2,383 individuals successfully completed HUD-approved housing education course.



- Bridge Investment Community Development Corporation (Bridge Investment) has a mission to empower individuals and businesses through its financing programs that support job creation and economic growth within low-income areas.
- 501(c)3 non-profit with a national footprint, focus on Iowa and Illinois
- Separate board of directors, managed by GROWTH through a management agreement
- Certified Community Development Financial Institution (CDFI) Incorporated in 2014, first loan made in 2016

BRIDGE INVESTMENT

• Originated over 40 loans totaling over \$3 million to date

Bridge Investment Community Development Corporation

National 501(c)3 non-profit.

Certified Community Development Financial Institution (CDFI) in 2017.

Supporting job creation and economic growth in low-and-moderate income communities and underserved areas within lowa and Illinois.







Bridge Investment Community Development Corporation

Over **\$3 Million in lending** provided to date to support:

- Small Business Growth
- Microfinancing
- Commercial Real Estate
- Non-profit organizations
- Upper Story Rental housing
- Single Family Rehabilitation



- Central States Development Partners (Central States) was created for the purpose of providing loans and investments into qualified businesses located in low-income, distressed communities that provide job creation and economic impact within its community/region
 - Incorporated in 2009, certified as a Community Development Entity (CDE) in 2010. CDE is a certification that allows access to New Market Tax Credit (NMTC) allocations.



Central States Development Partners

- Central States has a minoritycontrolled entity, Economic Growth Corporation, a national, communitybased development organization with 35 years of development and affordable housing experience.
- Created in 2009 by the GROWTH Board of Directors
- Certified Community Development Entity by the Treasury in 2010.



Central States Development Partners

- 5 back-to-back, consecutive allocations of federal New Market Tax Credits totaling \$160 Million.
- **3 allocations** of State New Market Tax Credits totaling **\$17.6 million**.
 - Illinois
 - Nevada
 - Kentucky
- **\$6 Million** of NMTC deployed in the state of Kansas to date
 - \$20.3 Million Total Project Costs
 - 180 jobs
 - 1,200 students gained access to higher education that are low-income persons or lowincome community residents



New Market Tax Credits & Loan Pools

- The NMTC was authorized in the Community Renewal Tax Relief Act of 2000, as part of a bi-partisan effort to stimulate investment and economic growth in low-income urban neighborhoods and rural communities.
- NMTC's are a federal income tax credit issued to investors who commit capital to job creating-growth projects in qualified census tracts.



In 2019, Central States deployed \$6,000,000 in NMTC to fund Donnelly College, located in Kansas City, Kansas increasing access to higher education opportunities for low-income persons and low-income community residents in Wyandotte County, Kansas.



Donnelly College Kansas City, KS

- Central States deployed \$6 Million in New Market Tax Credit financing to complete the final phase of a three phase Campus Master Plan to renovate the campus and spur the redevelopment of the areas surrounding Donnelly College.
- 16.7% of Wyandotte County residents have a bachelor's degree or higher versus 32.3% of the Kansas residents have a bachelor's degree or higher.
- Helps students attain an affordable college education- the average annual tuition at Donnelly College is \$6,822 whereas the average tuition for a Kansas state college is \$9,100.



Donnelly College Kansas City, KS

- \$20.3 Million new investment into Kansas
 - \$6 Million NMTC financing by Central States
 - \$11 Million in NMTC financing by another CDE
- 147 Jobs Created/ Supported
- Continue to provide quality higher education with enrollment growth exceeding 50% growth in the total number of students currently served by the College
- Increases access to higher education opportunities for many first generation, low-income students and low-income community residents within Wyandotte County, KS.
- Helps students provide a better quality of life in the future as the median income for someone with a bachelor's degree in Wyandotte County is approximately \$13,000 higher than someone without.



New Market Tax Credits & Loan Pool

- NMTC investors receive credits equal to 39% of the total project cost
- NMTC issued over a 7-year compliance period
 - 5% annually for the first 3 years
 - 6% for remaining 4 years



North America's fastest growing manufacturer and co-packer of salty snacks for retailers and national brands

\$25,000,000 Total Project Costs \$7,000,000 New Market Tax Credit allocation

Allowed for purchasing high-end manufacturing equipment

Creation of 500 jobs



New Market Tax Credits & Loan Pool

- The program is administered by the CDFI Fund, a division of the U.S. Treasury, and is highly competitive.
- The CDFI Fund issues "allocation" to selected Community Development Entities (CDE's), which act as stewards of the program identifying, qualifying, and closing NMTC investment deals.



Redevelopment of one of the first, forced integrated school "McDonogh 19" in the deep south into an education and community training center and 25-units of affordable senior housing.

- \$15.2 Million Total Project Costs
- \$5,000,000 New Market Tax Credit allocation



- As a Community Development Entity:
 - Seek projects in underserved communities looking for New Market Tax Credits
 - Guide projects through the allocation process
 - Loan Pool directly supports smaller scale real estate development projects located within highly distressed areas within low-income communities
 - Low-cost tax credit financing to real estate deals between \$500,000-\$2,000,000 in loan pool size per project



• 80/20 <u>Residential</u> Rental Property Test

- Residential rental property is defined as any building or structure in which 80 percent or more of the gross rental income is from such dwelling units.
- If more than 20 percent (20%) of a building's or structure's gross income is from sources such as rental of commercial space, then the building is not residential rental property.
- In order to qualify as a QALICB, the building most be considered commercial property with over 20% of its revenue coming from the rental of commercial space.



• 80/20 Residential Rental Affordability Test

- Investments in residential rental property must result in at least 20 percent of housing units developed or rehabilitated be "affordable to low-income persons."
- For rental housing, "low-income persons" is defined based on 80 percent of area median income, and "affordability" requires the units to be rent restricted.
- The rent restriction and income tests must be met for the entire seven-year NMTC compliance period.



- How it Helps:
- Targets revitalization and expansion projects within areas that need it most
- New Market Tax Credits provides additional equity into a project
- Provides vital gap financing for projects
- Offers above market pricing and more attractive rates than traditional real estate financing



- How do community benefits factor into tax credit utilization?
- Overall impacts are very important
- Must demonstrate how the project expects to contribute to improving economic conditions and catalytic impact relative to the community/county

• Examples:

- Jobs (Quantity, Quality)
- Lowering the poverty rate
- Low-Income Individuals served
- Community input
- Annual Participants
- **Community Benefit Agreement:** Required reporting over full 7-year compliance period



- Quality Jobs
 - one that provides a living wage and benefits to the employee.
- Living Wage
 - Wage that pays 115% the median wage in the county where a project is located.

• Quantity

- The more jobs it creates, the better.
- Not only just jobs, but quality jobs.
- Required reporting over full 7-year compliance period



New Market Tax Credits Case Study



Debt	\$1,530,000	14 live-work lofts Each 520 SQ. FT. \$520/mo
Grants <i>TIF</i>	\$400,000 <i>\$400,000</i>	
Equity <i>New Market Tax Credits</i> <i>Illinois Affordable Housing Tax Credits</i> <i>State Historic Tax Credits</i> <i>Federal Historic Tax Credits</i>	\$2,446,153 \$1,150,000 \$176,000 \$608,381 \$467,742	New Market 80/20 test next slide
Deferred Developer Fee	\$91,227	
Total	\$4,467,380	

New Market Tax Credits 80/20 Test

63% gross commercial income= NMTC eligible. Project meets the

80/20 test.

Residential Units	% AMI	Monthly Rent	Annual Income	Total <u>Residential</u> Income at 100% occupancy
14 Apartments	80% AMI	\$510	\$12,240 per unit	\$85,680

Commercial Units	% AMI	Monthly Rent	Annual Income	Total <u>Commercial</u> Income at 100% occupancy
Unit 1	-	\$1500	\$18,000	\$54,000
Unit 2	-	\$3000	\$36,000	

CDFI Loan Programs

CDFI Loan Programs

Provide Working Capital

To address working cash flow needs of existing or expanding businesses.

Provide Patient Capital

To entities utilizing development agreements for the purpose of real estate transactions.

Provide Short-term Gap Financing

To entities seeking to assist with pre-development costs of businesses or real estate activities.



Introduction

- Bridge Investment Community Development Corporation is a nonprofit Community Development Financial Institution (CDFI)
- Serves primarily lowa and Illinois, 40% of loan activity can be outside of states
- Mission-based non-profit created to provide lending programs to small businesses that sustain and grow jobs and community investment in underserved communities



Loan Types

- Small Business Loans
- Microenterprise Loans
- Affordable Housing



Loan Programs

Microloan Program

Borrow amounts from \$500 to \$10,000 for working capital, purchasing inventory, buying equipment, machinery, and hiring needs. Interest rates up to 4%.

Small Business

Business loans generally will range in size from \$10,000 to \$100,000. Interest rates up to 4%

Affordable Housing

To entities seeking to assist with predevelopment costs of businesses or real estate activities.



Loan Programs

Microloan Program

Borrow amounts from \$500 to \$10,000 for working capital, purchasing inventory, buying equipment, machinery, and hiring needs.

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Special Loan Products

- Black Business Loan Program
- Helping to strengthen start-up and small business communities by tapping into the potential of black businesses owners and entrepreneurs

Black Business	
	oan Program
Bridge Investment Community Development Corporation is committed to growing and increasing diversity in businesses throughout Iowa and lilinois by administering the Black Business Loan Program. By providing alternative lending opportunities and technical assistance to black netrepreneus throughout Illinois and Iowa, Bridge Investment is able to help strengthen start-up and small business communities by tapping into the potential of black business owners and entrepreneus throughout Illinois Bridge Investment CDC.org to get started!	Berving Illinois and Iowa as a Community Development Financial Institution (CDF), Bridge Investment Community Development Corporation specialics in Indiding the top for annal businesses with the capital paceasary to give. As a CDF, Bridge Investment & dedicated to delivering responsible lensing opportunities. By putting community first, we offer fair and affordable pour access to financial opportunities and success. Equal Opportunity Provider.
Microloane up to \$10,000 Establish/Build Bubinees Credit Designed for Black Bubinees Owners	Contact: Partic Perec, Loan Officer (300) 794-6713 (pere-Workgeinvestmentoch.org
Community Development Corpustion	Drigs Investment Community Development Corporation 100 19th Street, Buits 108 Rock Island, IL 61201 (200) 794-6711 www.BridgelnvestmentCDC.org

Special Loan Products

Microloan Program

 Allows for loans to new or existing businesses starting from \$500 to \$10,00 for working capital, purchasing inventory, buying equipment, machinery, and hiring needs.



Special Loan Products

Microloan Program

- Allows for loans to new or existing businesses starting from \$500 to \$10,00 for working capital, purchasing inventory, buying equipment, machinery, and hiring needs.
- Revolving loan
- Very favorable terms



Contractor Capacity Loan

• Contractor Capacity Loan

 Helping to strengthen small construction contractors working on housing rehabilitation projects support low-to-moderate income homeowners using programs funded by the Illinois Housing Development Authority (IHDA) or similar state agencies.



Bridge Investment Loan Program Case Study

Debt Bank <mark>Bridge Investment CDC</mark>	\$675,000 <mark>\$125,000</mark>
Grants TIF Donation	\$380,000 \$10,000
Equity Illinois Affordable Housing Tax Credits	\$147,600
Deferred Developer Fee	\$121,656
Total	\$1,459,256



Bowlby Condominiums 2 upper story lofts- Owner Occupied Ground Floor Commercial



Advanced Financial Transactions

How to get Tough Deals Done





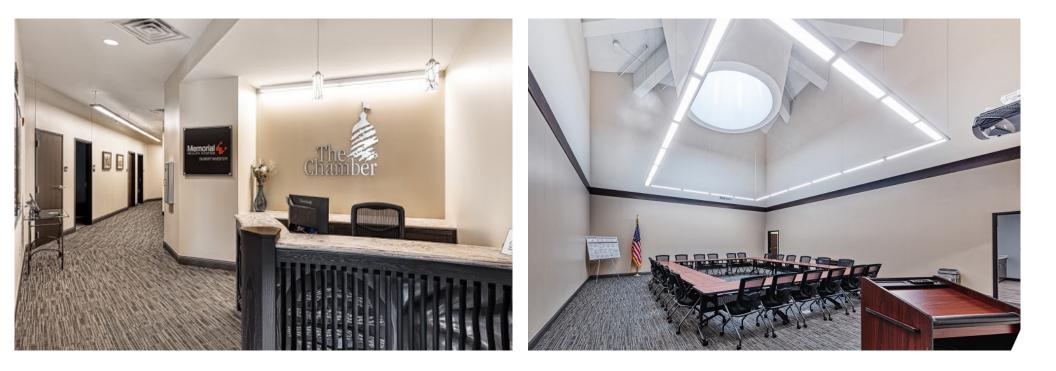
LEST OVERALL RENOVATION CENTRE OF SOL

Best Overall Renovation Award *Downtown Springfield, Inc.* 2020

Due Diligence: 2016-2018 Under Construction: 2018 Ribbon Cutting: June 2019







Centre @ 501 *"How to get Tough Deals Done"*

New Market Tax Credits:	\$2,100,000
Federal Historic Tax Credits:	\$1,200,000
 Illinois Housing Development Authority, State Donation Tax Credits: 	\$1,400,000
 The City of Springfield, Tax Increment Financing (TIF): 	\$1,600,000
Debt, Illinois National Bank:	\$1,600,000
Developer contribution:	<u>\$520,000</u>

Total

<u>\$8,600,000</u>

Wilson Lofts

Source	Amount
Debt	\$3,580,000
1 st mortgage	<i>\$2,300,000</i>
TIF Loan	<i>\$1,280,000</i>
Grants	\$530,000
Façade Grant	<i>\$500,000</i>
Downtown BID Organization	<i>\$30,000</i>
Equity	\$7,623,333
New Market Tax Credits	\$3,139,500
Federal Historic Tax Credits	\$1,519,667
State Historic Tax Credits	\$2,592,934
Brownfield Tax Credits	\$371,232
Deferred Developer Fee	\$971,031
Total	\$12,704,364

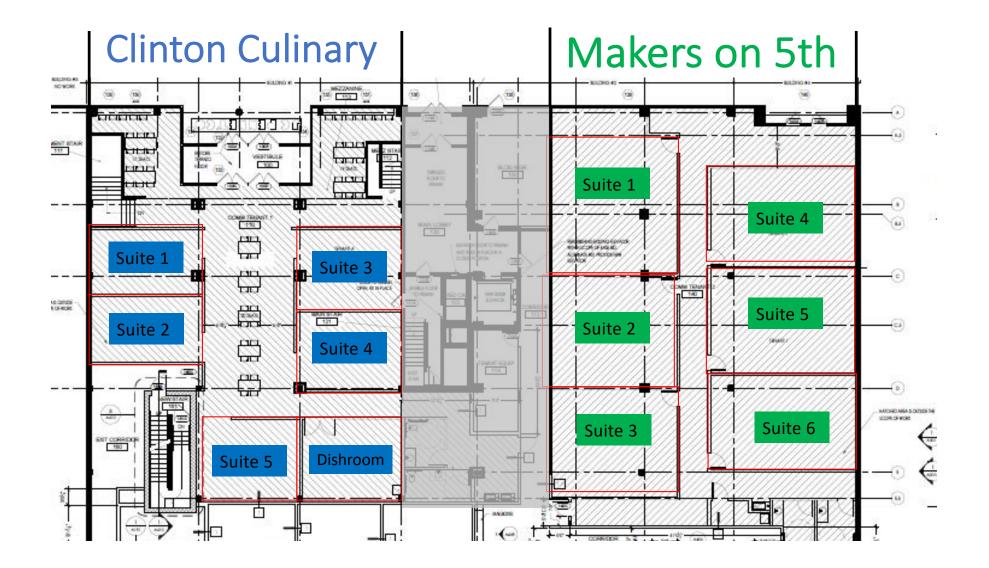


Wilson Lofts 33 units residential 2 ground floor business incubators







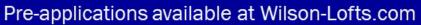


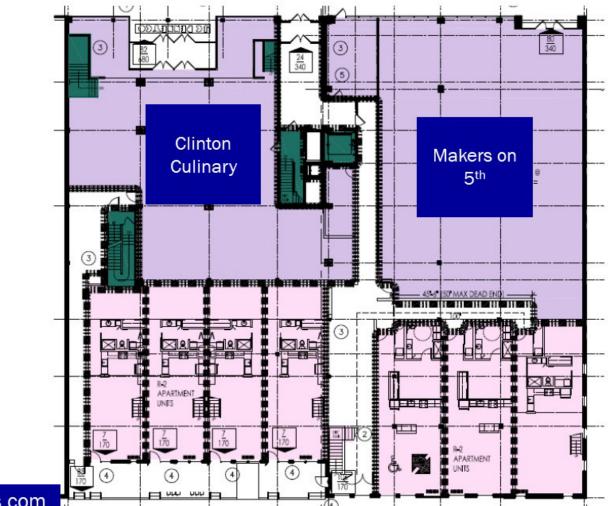
First Floor Plans

Clinton Culinary 5 Food Incubator Suites focused on startup, food entrepreneurs for Lease

Makers on 5th 6 Retail/ Business suites for entrepreneurs available for Lease

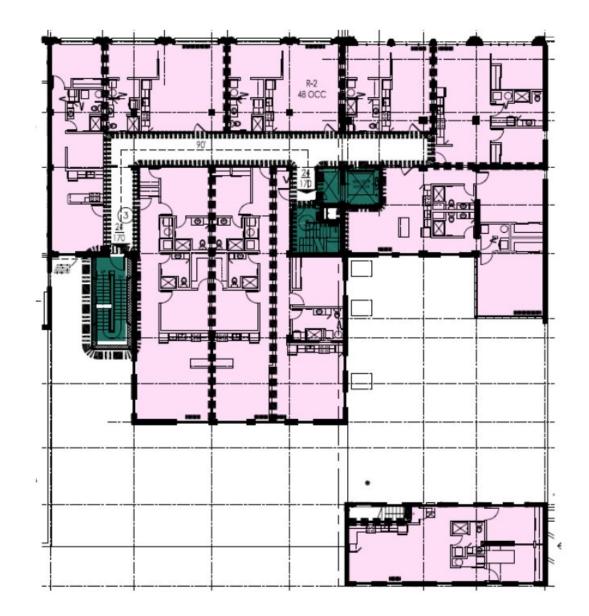
7 Townhome Type Apartments Accessed from 6th Avenue South







33 residential units 501-1,330 SQ FT



Goldman Lofts



The process begins with decision of a property owner to donate a white elephant structure to a local not-for-profit.

Goldman Lofts



501 c3 status allowed tax benefits to exceed probable cash sale proceeds.

Goldman Lofts



Splitting the parcel, the former annex became the (former) offices of Renaissance Rock Island. Sold in 2016 providing new resources for reinvestment.

Goldman & Renaissance Lofts



In one project two white elephants were converted to 52 units of loft housing.

Goldman & Renaissance Lofts

Renaissance Lofts – 24 units

\$6.3 million development employed 100 workers through various trades. An additional 40 persons were utilized in peripheral positions.

Renaissance Lofts



Innovative partnerships transforming Rock Island!



Goldman & Renaissance Lofts



Units are attractive to retirees and young professionals.

Goldman & Renaissance Lofts-2000

First Mortgage —Risk Sharing 50/50 i —Funded by the AFL-0	•	SHUD	\$1,700,000
•Second Mortgage			\$ 750,000
-Funded by HTF			
 Third Mortgage 			\$ 275,320
–Funded by the City o	of Rock Island		
•Equity			\$3,308,870
–Historic	\$ 433,210		
–Affordable	\$ 2,758,466		
-Deferred Dev. Fee	\$ 117,194		
•Grants			\$ 272,000
–City Façade	\$ 30,000		+ _· _/· · ·
–State Energy	\$ 68,000		
-AHP	\$ 175,000		
•Total			\$6,307,190
•Other			

–15 year property tax negotiated schedule

- 30 year lease back of commercial space

Goldman & Renaissance Lofts Commercial Space Lease Back

The Development Association of Rock Island (DARI) long term lease to maintain first floor commercial space.

\$1 Million initial investment: Commercial buildout

\$1.00 per year + pro rata share of taxes, insurance & maintenance.

Sublease income pays for commercial build out costs then becomes an annuity for the not-for-profit.

Gives flexibility for income or retail development.











Renaissance Lofts: Business Incubator Activity Generator for Downtown









Goldman Lofts: Business Incubator

Supporting Wellness, Entrepreneurs & Economic Development

Goldman & Renaissance Lofts- 2020

Expiring Tax Credit Project

Debt	\$1,390,000
IHDA Trust Fund \$3,071,591	
IHDA Trust Fund \$750,000	
Resubordinate Debt \$275,320	
Grants CDBG, City of Rock Island \$575,000	\$1,260,000
Equity	\$ 22,514
Deferred Developer Fee	\$ 181,783
Total	\$4,876,273

•Other

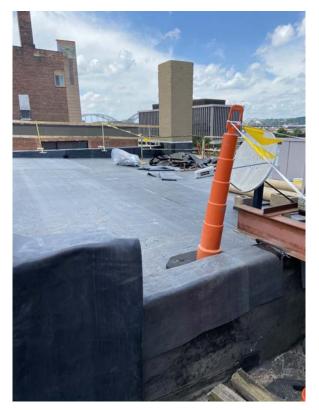
-30-year lease with DARI continues as originally stated, demonstrating commitment to partnerships and agreements made in 2000

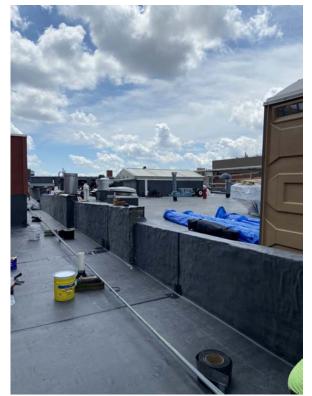


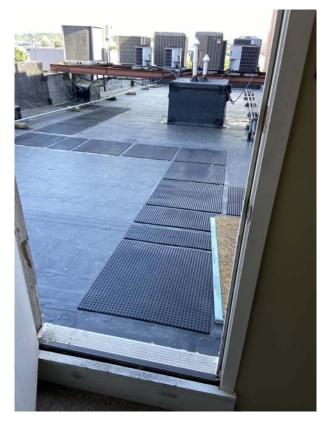
Goldman Lofts Full Roof Replacement

Renaissance Lofts

Full Roof Replacement









New air conditioning units/ full replacement of aged mechanicals



New Furnaces Goldman Lofts & Renaissance Lofts



Jackson Square

2008: Identified as priority project in 2010 Downtown Strategic Plan

2009: *Predevelopment identified as a 72-unit LIHTC development*



2010: Mixed Use development consisting of 30 residential units + commercial space with the help of Neighborhood Stabilization Program 2
2011: Completion of \$8.8 Million Adaptive Reuse Development



Sources of Funding:

Neighborhood Stabilization Program 2 MWA Bank City of Rock Island TIF US EPA State Donation Tax Credits DCEO **Total Project Cost**

\$5,908,898 \$1,305,000 \$740,000 \$300,000 \$318,200 \$36,000 **\$8,831,087**

51 Full Time Jobs Created

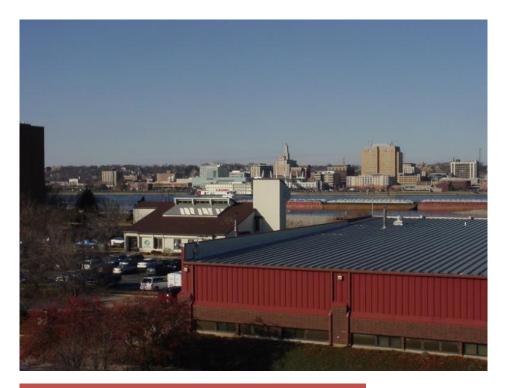
Voss Brothers Lofts





GROWTH builds capacity serving as lead partner with the local housing authority.

Voss Brothers Lofts



Views of the Mississippi River



Unique Uses of Space

Voss Brothers Lofts

Sources of Funding **Illinois Housing Development Authority** \$2,500,000 HOME program USA Institutional Fund, LLC \$2,185,695 TI State Affordable Housing T.C. \$447,525 City of Rock Island \$265,000 **Deferred Developer Fees** \$122,897 **Energy Grant** \$65,000 **Total Project Cost** \$5,586,117

100 Jobs Created

Clipper Condos



Beautiful River Views

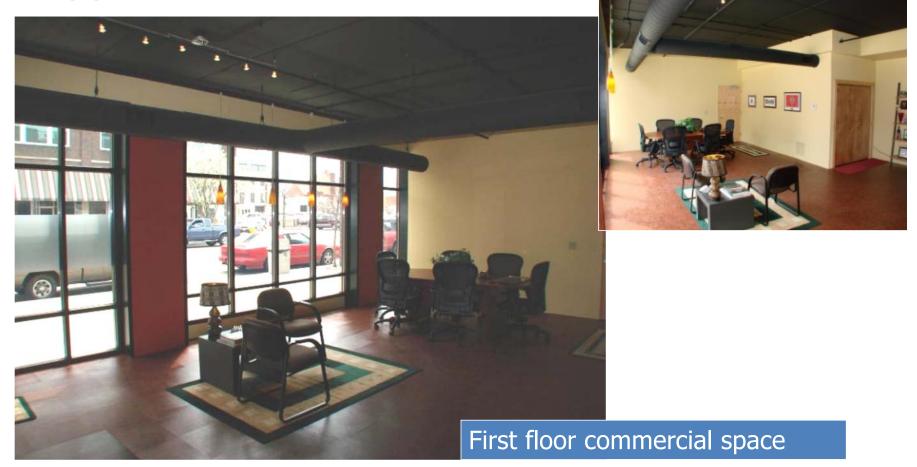


Clipper Condos



First owner-occupied, new construction downtown in over 50 years.

Clipper Condos



McKesson Loft Condominiums





Incorporated **the first Green-Roof** into its downtown McKesson development – first green roof in Illinois Quad Cities.

McKesson Loft Condominiums





McKesson Lofts Funding Sources

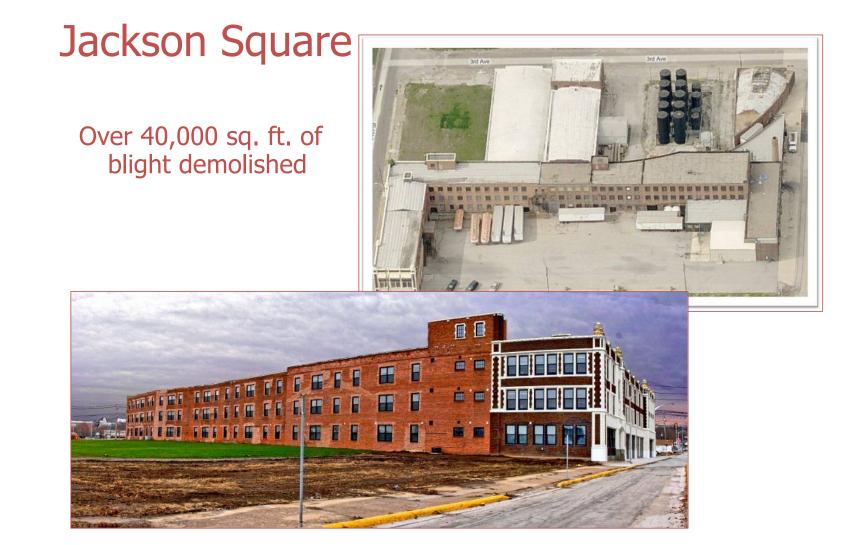
A \$6.5 million redevelopment project made possible by these generous and community-spirited funders:

SHIT IS

City of Rock Island
Illinois Housing Development Authority
Quad City Bank & Trust
Blackhawk Bank & Trust
First Midwest Bank
Bank Orion
THE National Bank
Illinois Environmental Protection Agency
Doris & Victor Day Foundation



GROWTH purchased this 87 year old site in 2010 to advance the Downtown Strategic Plan, Arsenal Gateway Plan and meet housing needs of the community







Unit Counts:

1 Bedroom	(768-830 sq ft)	= 3
2 Bedroom	(925 sq ft)	= 17
3 Bedroom	(1300-1409 sq ft)	= 10

Features:

•3 bedroom / 2 bath Units
•High Speed Internet, Washer & Dryer Hook Ups in Units
•3,159 Sq Ft of Community Space, Kitchen& Meeting Rooms
•3,700 Sq Ft Future Commercial Space on First Floor

Rent Ranges: \$432 - \$875



51 Full Time Jobs Created

Affordable Housing Tax Credits

Case Study



Debt	\$675,000
Bank	<i>\$675,000</i>
Grants	\$990,000
TIF	<mark>\$380,000</mark>
Donation	\$10,000
National Foreclosure Settlement Funds	\$600,000
Equity	\$272,600
Affordable Housing Tax Credits	<mark>\$147,600</mark>
Deferred Developer Fee	\$121,656
Total	\$1,934,256

Goldman Family Block 5 upper story apartments 4 commercial spaces 450-1000 SF \$525-\$750/mo

\$180,000 Allocation at \$0.82 raise rate

Non-Profit Material Participant

- If you are a private developer, in order to gain access to the Affordable Housing Tax Credits, find a qualified non-profit material participant to partner in the project.
- The qualified nonprofit organization <u>must</u> <u>materially participate</u> in both the <u>development</u> <u>and operation</u> of the project throughout the compliance period.



• Open to new partnerships

Historic Tax Credits Case Study



Debt	\$1,725,000	14 live-work lofts Each 520 SQ. FT. \$520/mo
Grants City of Rock Island- TIF Donation National Foreclosure Settlement Funds	\$400,000 \$400,000 \$10,000 \$600,000	QRE Projections
Equity Illinois Affordable Housing Tax Credits <mark>State Historic Tax Credits</mark> Federal Historic Tax Credits	\$1,252,123 <i>\$176,000</i> <mark>\$608,381</mark> <i>\$467,742</i>	next slide
Deferred Developer Fee	\$88,398	
Total	\$3,465,521	

Projections

QRE Projections

Case Study

*Hard Construction &

Contingency excludes:

- Appliances
- Site Work
- Utilities
- Other Misc.

QRE Projections

State Historic Tax Credits

Federal Historic Tax Credits

7	 Hard Construction costs (I & II) 	2,400,000.00
×	Hard Contingency	239,200.00
	Architect	117,000.00
	Interest during construction	19,991.00
	Market Study	6,000.00
	Appraisal	2,500.00
	Environmental report	7,500.00
	Professional fees	6,000.00
	Title & recording	3,200.00
	Real estate taxes during construction	4,620.00
	Insurance during construction	4,410.00
	Developer fee	350,000.00
	Expected QREs	3,160,421.00
	State Historic Eligibility	790,105.25
	Raise Rate Multiplier - \$.77	608,381.04
	Federal Historic Eligibility	632,084.20
	Raise Rate Multiplier - \$.74	467,742.31



Community Needs Assessment

Community Needs Assessment

- Needs will be computed and shared to bring national resources to Great Bend, KS
- What does your community need?
 - Housing?
 - Access to Capital?
 - Gap Financing?
 - Workforce Development?
 - Other

Please email your needs to Beth Payne, <u>bpayne@growthcorp.org</u>.

	Community Needs Assessment
Please	complete the below sections and leave at your table when you exit. Thank you for attending.
1.	Name:
2.	Email Address:
3.	Phone Number.
4.	Organization You Are Representing Today:
5.	Community You Represent.
6.	Needs Within Your Community:

Conclusion

ECONOMIC GROWTH CORPORATION



Brian Hollenback, President/CEO Economic Growth Corporation 309-794-6711 info@growthcorp.org